

SMPS SPONSORSHIP BENEFITS

VISIBILITY/RECOGNITION

Enhance your firm's brand awareness and recognition within the Los Angeles A/E/C community.

PROMOTIONS/ADVERTISING

Firm spotlight in our award winning newsletter. Firm logo prominently displayed on our website and printed program brochures.

PROGRAMS/ADMISSIONS

Guaranteed admission to our programs and educational events throughout the year. From our healthcare symposium to our education roundtable, to our various construction tours, our events are something not to miss.

For more information, contact Jo Anne de Guzman,
joanne.deguzman@hei-eng.com.



SPONSORSHIP OPPORTUNITIES



Society for Marketing
Professional Services

Los Angeles

2016-17 CALENDAR OF EVENTS FOR ANNUAL SPONSORS	
November	SMPS Holiday Party
December	Development Panel
January	Public Agency Contracting Roundtable
February	Metropolis Construction Tour
March	Healthcare Roundtable
April	Public -Private Partnership Panel
June	Leonardo Awards
July	Sports Construction Tour

SPONSORSHIP PACKAGES

EDUCATION EVENT SPONSORSHIP - \$250

- One (1) complimentary registration (if non-member)
- One (1) complimentary registration to a future client roundtable or panelist discussion
- Logo displayed on program announcements and website
- Verbal recognition during the program introduction
- Recognition in the SMPS newsletter

CONSTRUCTION TOUR SPONSORSHIP - \$350

- One (1) complimentary registration
- Discounted ticket option at member's pricing for additional non-member attendees
- Listing as a project team member on website and e-blasts
- Logo displayed on program announcements and website
- Verbal recognition during the program introduction
- Recognition in the SMPS newsletter
- Option to display marketing material at post-tour reception*

PROGRAM EVENT SPONSORSHIP - \$500

- Two (2) complimentary registrations
- Reserved seating for one (1) at speaker's table of choice
- Discounted ticket option at member's pricing for additional non-member attendees
- Logo displayed on program announcements and website
- Verbal recognition during the program introduction
- Recognition in the SMPS newsletter
- Option to display marketing material at the event (poster boards, exhibit table, flyer distribution)*

MEDIA SPONSORSHIP

SMPS/LA would like to collaborate with the local media and A/E/C publications to form mutually beneficial relationships and gain increased exposure to targeted audiences. The benefits of a media partnership include cross promotions, exposure at events, and recognition through electronic communications.

ANNUAL SPONSORSHIP PACKAGES

SPONSORSHIP BENEFITS

"WALK OF FAME" BUNDLE \$1000

"TINSELTOWN STAR" ANNUAL \$1500

"HOLLYWOOD GLITZ" ANNUAL \$2000

"RED CARPET PREMIERE" ANNUAL \$2500

SMPS annual membership			●	●
Logo placement on SMPS/LA website and program announcements	●	●	●	●
Website link on SMPS/LA sponsorship page		●	●	●
Firm profile on SMPS/LA sponsorship page				●
Registration to each major program (roundtables & panelist discussions)	3 programs total	●	●	●
Reserved seating at speaker table of choice (client roundtables)	●	●	●	●
Registration to each marketing workshop & educational program		●	●	●
Option to display marketing material at events	●	●	●	●
Registration to the Leonardo Awards		●	●	2
Advertisement in the Leonardo Awards program booklet		1/2 page	1/2 page	full-page
Registration to a construction tour	3 programs Total	●	●	●
Job bank listing		●	●	2
Verbal recognition during program introductions	●	●	●	●
Recognition/Advertisement in the SMPS/LA quarterly newsletter	●	2/year	2/year	2/year
Holiday party registration			●	●
New-member event registration				●
Pacific Regional Conference registration				●

MEMBER LISTING

SMPS

Society for Marketing
Professional Services

Los Angeles

AC Martin Partners Inc
AHBE Landscape Architects
Albert A. Webb Associates
Alta Environmental
AON RISK SOLUTIONS
ARCADIS
Architectural Resources Group Inc
Arup North America, Ltd
Athena Engineering Inc
Austin Commercial
Brandow & Johnston
BuroHappold Engineering
C.W. Driver
Cannon Design
Charles Pankow Builders, Ltd
CITADEL CPM INC
ClearTech
CO Architects
Coffman Engineers, Inc.
Cumming Corporation
Cunningham Group Architecture, Inc.
David Evans and Associates Inc
DCI Engineers
Degenkolb Engineers
Earth Systems
Englekirk
Environmental Contracting Corporation
Environmental Sciences Associates (ESA)
Epic Land Solutions
EwingCole
Flewelling & Moody, Inc.
Frederick Fisher and Partners
Gensler
Geo-Advantec, Inc.
Geocon West, Inc.
GEOSCIENCE
Geotechnologies Inc
Gibson Transportation Consulting, Inc.
Glumac
GPA Consulting

Group Delta Consultants, Inc
Harley Ellis Devereaux
Harris & Associates
Health Science Associates
Henderson Engineers, Inc.
HLB Lighting Design
HOK
iFactor
JCE Structural Engineering Group Inc
Johnson Fain
Kamus + Keller Interiors | Architecture
KDG Construction Consulting
Killefer Flammang Architects
KKCS
KOA Corporation
Kovac Design Studio
KPF
Lecet Southwest
Leo A Daly
Lioness Coaching
Lorcan O'Herlihy Architects
Melendrez
Mis Lehrer + Associates
Miyamoto International
Moffatt & Nichol
Morley Builders
Nabih Youssef & Associates
NAC Architecture
Nadel Architecture + Planning
New Voodoo
Nichols Consulting Engineers
Nishkian Chamberlain, Inc.
P2S Engineering
Pamela Burton & Company
Pankow
PCL Construction Services Inc.
Pfeiffer Partners Architects
Polaris Pacific
Price Architects, Inc.
Psomas

Rios Clementi Hale Studios
S3 Builders Inc
Saiful Bouquet Inc
Selbert Perkins Design
Skanska USA Building
SmithGroupJJR
Snyder Langston
Steinberg
STIR Architecture
Structural Focus
SWA Architects
Swinerton Builders
Syska Hennessy Group
Taylor & Company
Taylor Design
Tesco, Inc.
The Professional Voice
Thornton Tomasetti
Vanir Construction Management
Wallace Group
Walter P Moore
Watry Design Inc
Webcor Builders
WHAT THE WHAT Marketing Agency
Wiss Janney Elstner Associates Inc.
Yazdani Studio of CannonDesign
YM Architects
ZGF Architects LLP
Zurich Services Corporation

advocate. educate. connect.

www.smps-la.org

