



Society for Marketing
Professional Services
Los Angeles

SMPS SPONSORSHIP BENEFITS

1.

VISIBILITY/RECOGNITION

Enhance your firm's brand awareness and recognition within the Los Angeles A/E/C community.

2.

PROMOTIONS/ADVERTISING

Firm spotlight in our award winning newsletter. Firm logo prominently displayed on our website and printed program brochures.

3.

PROGRAMS/ADMISSIONS

Guaranteed admission to our programs and educational events throughout the year. From our healthcare symposium to our education roundtable, to our various construction tours, our events are not to be missed.

For more information, contact:
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advocate. educate. connect.

www.smps-la.org



SPONSORSHIP OPPORTUNITIES



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2017-18 CALENDAR OF EVENTS FOR ANNUAL SPONSORS	
October 2017	USC Norris Healthcare Jobsite Tour
November 2017	35th Anniversary/Holiday Party
January 2018	1) Aviation Panel 2) Virtual/Augmented Reality Show
February 2018	Los Angeles Football Club Tour
March 2018	Women in A/E/C Industry
April 2018	Healthcare Program
May 2018	Construction Tour (TBD)
June 2018	TBD

SPONSORSHIP PACKAGES

EDUCATION EVENT SPONSORSHIP - \$250

- One (1) complimentary registration (if non-member)
- One (1) complimentary registration to a future client roundtable or panelist discussion
- Logo displayed on program announcements and website
- Verbal recognition during the program introduction
- Recognition in the SMPS newsletter

CONSTRUCTION TOUR SPONSORSHIP - \$350

- One (1) complimentary registration
- Discounted ticket option at member's pricing for additional non-member attendees
- Listing as a project team member on website and e-blasts
- Logo displayed on program announcements and website
- Verbal recognition during the program introduction
- Recognition in the SMPS newsletter
- Option to display marketing material at post-tour reception*

PROGRAM EVENT SPONSORSHIP - \$500

- Two (2) complimentary registrations
- Reserved seating for one (1) at speaker's table of choice
- Discounted ticket option at member's pricing for additional non-member attendees
- Logo displayed on program announcements and website
- Verbal recognition during the program introduction
- Recognition in the SMPS newsletter
- Option to display marketing material at the event (poster boards, exhibit table, flyer distribution)*

MEDIA SPONSORSHIP

SMPS/LA would like to collaborate with the local media and A/E/C publications to form mutually beneficial relationships and gain increased exposure to targeted audiences. The benefits of a media partnership include cross promotions, exposure at events, and recognition through electronic communications.

ANNUAL SPONSORSHIP PACKAGES

SPONSORSHIP BENEFITS

"WALK OF FAME" BUNDLE \$1000

"TINSELTOWN STAR" ANNUAL \$1500

"HOLLYWOOD GLITZ" ANNUAL \$2000

"RED CARPET PREMIERE" ANNUAL \$2500

SMPS annual membership			●	●
Logo placement on SMPS/LA website and program announcements	●	●	●	●
Website link on SMPS/LA sponsorship page		●	●	●
Firm profile on SMPS/LA sponsorship page				●
Registration to each major program (roundtables & panelist discussions)	3 programs total	●	●	●
Reserved seating at speaker table of choice (client roundtables)	●	●	●	●
Registration to each marketing workshop & educational program		●	●	●
Option to display marketing material at events	●	●	●	●
Registration to the Leonardo Awards		●	●	2
Advertisement in the Leonardo Awards program booklet		1/2 page	1/2 page	full-page
Registration to a construction tour	3 programs Total	●	●	●
Job bank listing		●	●	2
Verbal recognition during program introductions	●	●	●	●
Recognition/Advertisement in the SMPS/LA quarterly newsletter	●	2/year	2/year	2/year
Holiday party registration			●	●
New-member event registration				●
Pacific Regional Conference registration				●

MEMBER LISTING



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Acentech
AC Martin Partners, Inc
Affiliated Engineers, Inc.
AHBE Landscape Architects
Albert A. Webb Associates
Alta Environmental
Architectural Resources Group Inc
Arup North America, Ltd
Athena Engineering Inc
Austin Commercial
Berliner & Associates
Brandow & Johnston
Budlong & Associates, Inc.
BuroHappold Engineering
CallisonRTKL
Cannon Design
CASE Forensics Corporation
CD+M Lighting
CITADEL CPM INC
ClearTech
CO Architects
Coffman Engineers, Inc.
Converse Consultants
CSDA Design Group
Cumming Corporation
Cunningham Group Architecture, Inc.
C.W. Driver
DCI Engineers
Degenkolb Engineers
DPR Construction
Earth Systems
Englekirk
Environmental Contracting Corporation
Environmental Sciences Associates (ESA)
Epic Land Solutions
Fehr & Peers
Flewelling & Moody, Inc.
Frederick Fisher and Partners
G3 Quality, Inc.
Gensler
Geotechnologies, Inc
GGLO
Gibson Transportation Consulting, Inc.
gkkworks
Glumac

GPA Consulting
Guidepost Solutions LLC
Hathaway Dinwiddie Construction Co
Henderson Engineers, Inc.
HGA
HLB Lighting Design
iFactor
JCE Structural Engineering Group Inc
Johnson Fain
Kamus + Keller Interiors | Architecture
KDG Construction Consulting
KGM Architectural Lighting
Killefer Flammang Architects
Kinometrics, Inc.
KKCS
KOA Corporation
KPF
Lawrence Anderson Photography, Inc.
LDA design group, Inc.
Lecet Southwest
Leo A Daly
Lioness Coaching
McAlister GeoScience
Melendrez
Menemsha Solutions
Meridian Consultants
Mia Lehrer + Associates
Miyamoto International
Moffatt & Nichol
Moore Ruble Yudell
Morley Builders
Nabih Youssef & Associates
Nadel Architecture + Planning
New Voodoo
Nichols Consulting Engineers
Nishkian Chamberlain, Inc.
P2S Engineering
Pape-Dawson Engineers
Pamela Burton & Company
Pankow
Paul Turang Photography
PCL Construction Services Inc.
Pfeiffer Partners Architects
Polaris Pacific
Price Architects, Inc.

Psomas
Puchlik Design Associates
Rios Clementi Hale Studios
RMA Companies
Saiful Bouquet Inc
SCEG
Sener Engineering & Systems, Inc.
Skanska USA Building
SmithGroupJJR
Snyder Langston
Steinberg
STIR Architecture
Structural Focus
SWA Architects
Swinerton Builders
Syska Hennessy Group
Taylor & Company
Tesco, Inc.
The Blue Book
The PENTA Building Group
The Professional Voice
Thornton Tomasetti
Vali Cooper & Associates, Inc.
Vanir Construction Management
Veneklasen Associates, Inc.
Walker Parking Consultants
Wallace Group
Walter P Moore
Watry Design Inc
Webcor Builders
Wiss Janney Elstner Associates Inc.
YM Architects
ZGF Architects LLP
Zurich Services Corporation

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