

MEMBERSHIP RENEWAL NOTICE



Society for Marketing
Professional Services

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Suite 400
Alexandria, VA 22314

PH 703.549.6117
TF 800.292.7677
FX 703.549.2498
www.smeps.org

Membership expiration date:

SMPS Annual Dues	\$ 390.00
Foundation Contribution (optional*)	30.00
TOTAL REMITTANCE	\$ 420.00

To renew your membership, please return this portion of notice with your payment.

MAIL: SMPS Membership, PO Box 752124,
Charlotte, NC 28275-2124
FAX: 703.549.2498 (CREDIT CARDS ONLY)
ONLINE: www.smeps.org (CREDIT CARDS ONLY)

PAYMENT INFORMATION

Check enclosed VISA MasterCard American Express
Card #: _____ CVV #: _____ Exp: _____
Name on Card: _____
Authorized Signature: _____
Company Name: _____

GET CONNECTED | GET AHEAD | GET INVOLVED

POSITION YOURSELF FOR SUCCESS: SMPS HELPS YOU MARKET SMARTER!

Renew your SMPS membership today to keep connected to the growing network of 6,800 marketers and business developers representing the design and building industry. Membership gives you the knowledge, insights, network and practical toolkit you need for success with your career and your company. Membership gives you access to:

- A local chapter for networking with valuable business contacts in your markets
- Resources: valuable networking connections, tools to build successful marketing plans, time-saving market intelligence, effective communication techniques, online marketing tools, and more
- The Marketing Resource Center: a searchable database of marketing and business development tools and information
- Publications: *Marketer* (award-winning journal), e-newsletter, and white papers
- A searchable membership directory (www.mysmps.org)
- Free educational webinars—Lunchtime Learning Labs
- Local, regional, and national programs and conferences
- Professional certification through the Certified Professional Services Marketer (CPSM) program
- Leadership and professional development opportunities

DUES PAYMENT RECEIPT (retain this portion for your records)

1. Regular Member Dues	\$ 390.00	\$ 390.00
2. Foundation Contribution* (optional)	\$ 30.00	\$
TOTAL DUES PAYMENT		\$
PAYMENT DATE		

\$27.50 of dues is applied to a one-year subscription to the *Marketer* and \$7.50 is applied to *Marketer QuickLook*. Members may not deduct the subscription from dues. Dues and contributions paid to SMPS are not deductible as charitable contributions for federal income tax purposes, but they may be deductible as ordinary and necessary business expenses under other sections of the Internal Revenue Code.

*Donations to the Foundation support projects to advance the field of professional services marketing, such as educational publications and research. Donations are deductible as charitable contributions for federal tax purposes. This contribution may be increased, decreased, or deducted as desired.