

NOMINEE OVERVIEW



PRESIDENT-ELECT

Shanaugh O'Connor

Branch Administrative Coordinator, Wiss, Janney, Elstner Associates, Inc.

I have been in the A/E/C industry for many years, in many roles. My involvement in SMPS only began about nine or ten years ago, but the organization immediately helped my career development and increased my job success, so I have a solid understanding of the value and importance that SMPS brings to the local community and its professionals.

The first Board position that I held with SMPS was as Co-Director of the Communications Committee from 2015 to 2016. There was a leadership vacuum on the Communications Committee when my codirector and I took over in December 2016, with very little information getting out to members and followers on the website, on social media or via e-blasts. In a short amount of time, we created a consistent, clear process that provided the opportunity for all committee members to contribute regularly and that also served the needs of the organization and its members.

I served as Secretary 2016 - 2018, providing the structure and consistency that promoted communication among Board Members and provided a useful and necessary record of the Board's activities.

In both roles, my organizational and leadership skills were demonstrated and grew. I consistently and effectively performed the required tasks as well as developed improvements that helped facilitate a well-run SMPS chapter. Should I become President-Elect, I would like to help our chapter of SMPS raise its profile locally, such that it is considered an essential, or even trend-setting, organization within our local A/E/C community.

TREASURER

Emiliy Marino

Sales and Marketing Specialist, Gilbane Building Company

Emiliy Marino brings more than 13 years of experience in the A/E/C to the SMPS Los Angeles Board of Directors. Emiliy has spent the last five years heavily involved in the SMPS LA Chapter, where she started serving on the Communications Committee assisting with social media campaigns. Her SMPS Haiku tweets were well received across other chapters. In 2016, Emiliy was selected to serve as Co-Director of Communications, where she led a team to continue building our social media presence, and revamp the e-blast announcements.

Last year, Emiliy stepped in to the treasurer role, and is excited to take everything she's learned over the 2018-2019 season to hit the ground running as Treasurer for the new year. As Treasurer, Emiliy has discovered some areas of improvement in the SMPS LA chapter, and looks forward to bringing her ideas to the new board. These ideas include being more involved in the event/program planning process, as well as assisting with budgeting, logistics, and financial planning. Emiliy is well known in the industry for her bright skirts, and looks forward to bringing this bright disposition to your new board for the 2019-2020 and 2020-2021 seasons.

PROGRAMS DIRECTOR

Dianne Lee

Business Development Professional

The SMPS organization is a great platform with a strong brand and reputation. The opportunity to support and lead as Program Chair is both exciting and challenging. As a current SMPS Mentor, I have been exposed to a clearer picture of what this organization and its members are in need of. My ability to customize future programs in support of the SMPS mission and objectives is something I will focus on and bring forward to its members. In addition, having the right representation on a panel will further enhance the programs and will attract other industry professionals in addition to SMPS members.

SPONSORSHIP DIRECTOR

Matthew Sullivan

Owner, MS Marketing Solutions

Matthew has served on the board for the last four years, including serving as Sponsorship Director for the 2018-2019 programming year. In this role, Matthew overhauled the SMPSLA sponsorship packages to reflect changes in the market and to be more inclusive of small business enterprises. In addition, Matthew and his committee secured multiple new sponsorships that positively influenced the chapter's bottom line.

Through his role as Programs Director, Matthew demonstrated his ability to lead a group of volunteer committee members to develop, plan, and execute programs that are relevant to our members and our industry. The success of the programs are key drivers in bringing in sponsorship revenue for the financial health of the chapter as well as to raise SMPS's profile in our industry. His experience in leading his group of volunteer committee members to execute these programs provides Matthew valuable experience to lead volunteer board members to continue to execute SMPS LA's mission to grow and create positive experiences for our members.

In addition, Matthew's work as a consultant gives him a unique perspective to understand the challenges all our members face as he provides marketing consulting services to both small, medium, and large sized firms. I am confident Matthew will be able to listen and act on the feedback from our diverse membership to continue to provide relevant programs, education, and events.