

Board Member SPOTLIGHT

2021-2022

Programs
Director



Dianne Lee

Transformational Leader and Executive in Business
Development, Client and Stakeholder Engagement

Kitchell

sm^{ps}

Los Angeles

Board Member

SPOTLIGHT

How long have you been involved with the Society for Marketing Professional Services?

“I have been a member off and on over the last 15 years but have actively participated as a Board of Director since 2019.”

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How has SMPS made an impact on you ^{and/or} your career?

“As a Business Developer I am continuously focused on expanding my industry network and SMPS LA has encouraged and allowed me to do that in a fun, engaging and strategic way.”

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Fun Fact !

“Despite my petite 5ft. 1 stature, I used to swim competitively and participated in swim meets and won!”

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Want to learn more?

Come visit us at

www.smeps-la.org